

iTeraCare™

Marketing Plan

Where your dreams come true

iTeraCare™

No.1



iTera-Pro



iTera-Classic

Package	iTeraCare™	Price (USD)
Silver	1 unit iTera-Classic	\$350
Gold	3 units iTera-Classic	\$1050
Diamond	10 units iTera-Classic or 1 unit iTera-Pro	\$3500

PACKAGE	Product (USD)	PV	Direct Sponsor	Level Pairing 40%	Pairing Bonus	Max Daily Pairing	Matching Bonus	Product Point (sponsor)
SILVER	\$330	200	10%	\$80	8%	\$300	4 levels 10% 5% 5% 5%	\$67
GOLD	\$990	600	10%	\$240	10%	\$900	5 levels 10% 5% 5% 5% 5%	\$234
DIAMOND	\$3300	2000	10%	\$800	12%	\$3750	6 levels 10% 5% 5% 5% 5% 5%	\$934

*** PV = For Bonus Calculation

Silver Sponsor Silver Bonus

U SILVER

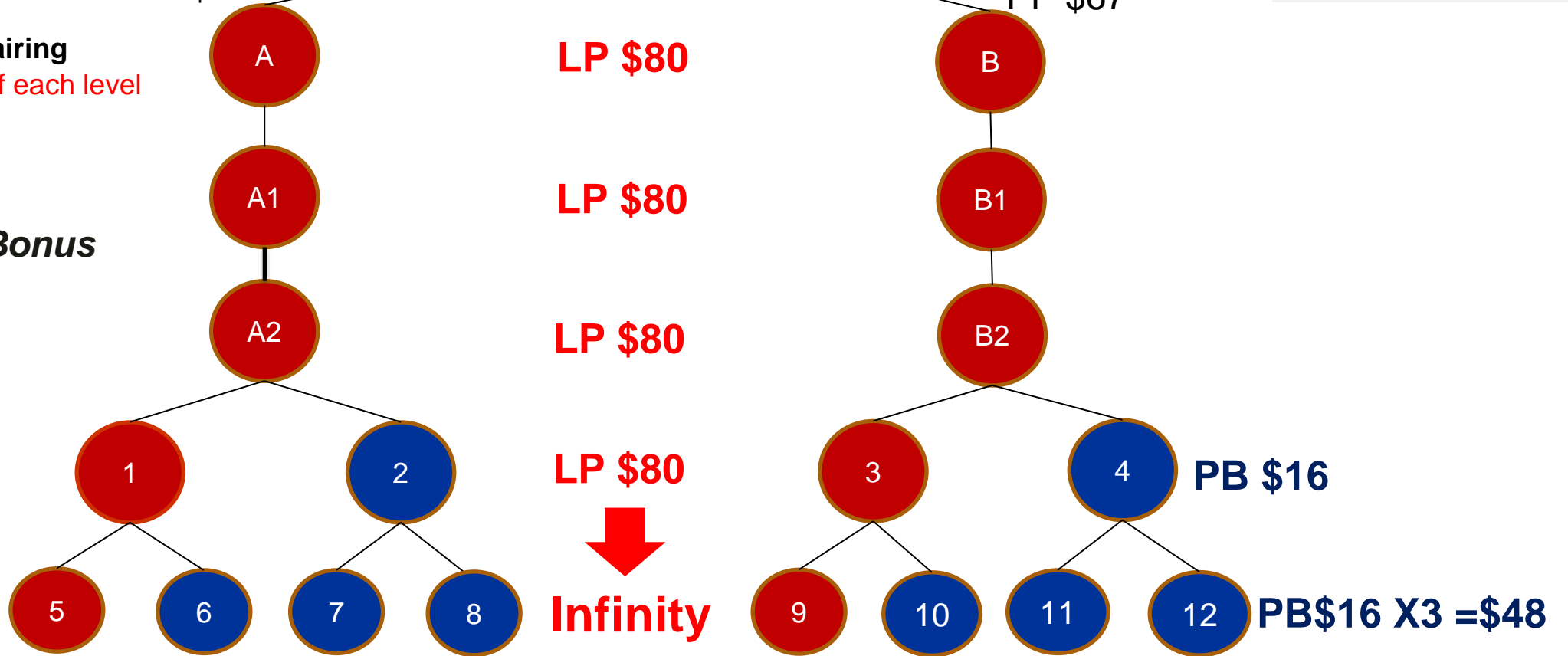
DS Direct Sponsor
 LP Level Pairing
 PB Pairing Bonus
 PP Product Point

DS \$20
 PP \$67

DS \$20
 PP \$67

- Level Pairing
1st pair of each level
- Pairing

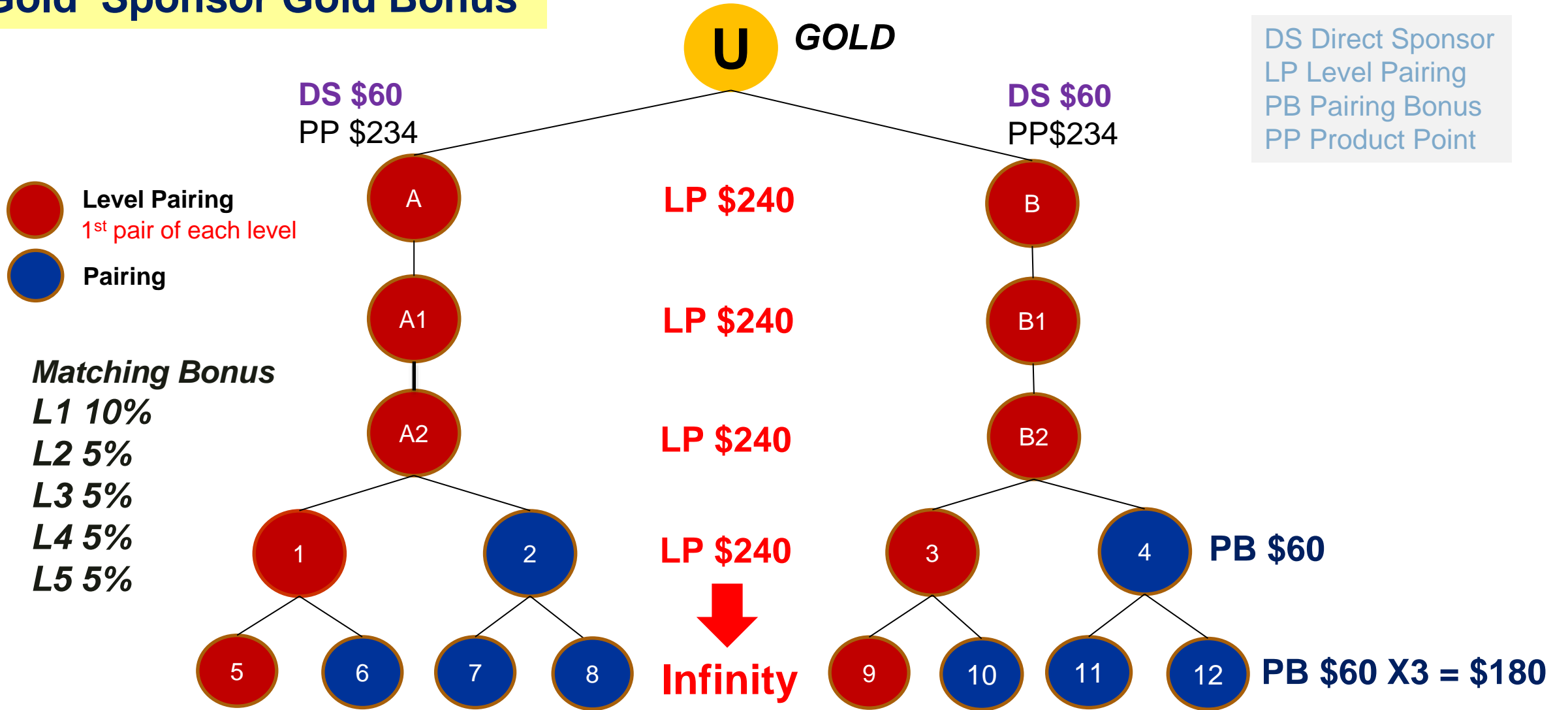
Matching Bonus
 L1 10%
 L2 5%
 L3 5%
 L4 5%



Max Daily Pairing \$300

Max per Month \$9,000

Gold Sponsor Gold Bonus



Max Daily Pairing \$900

Max per Month \$27,000

Diamond Sponsor Diamond Bonus

U **DIAMOND**

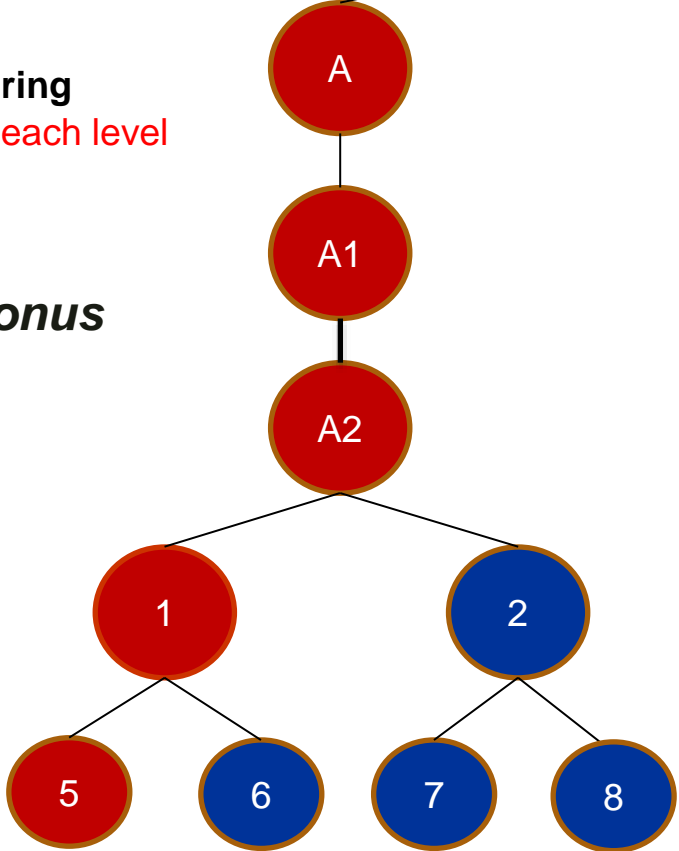
DS Direct Sponsor
 LP Level Pairing
 PB Pairing Bonus
 PP Product Point

DS \$200
PP \$934

DS \$200
PP \$934

- Level Pairing
1st pair of each level
- Pairing

Matching Bonus
 L1 X 10%
 L2 X 5%
 L3 X 5%
 L4 X 5%
 L5 X 5%
 L6 X 5%



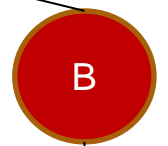
LP \$800

LP \$800

LP \$800

LP \$800

↓
Infinity

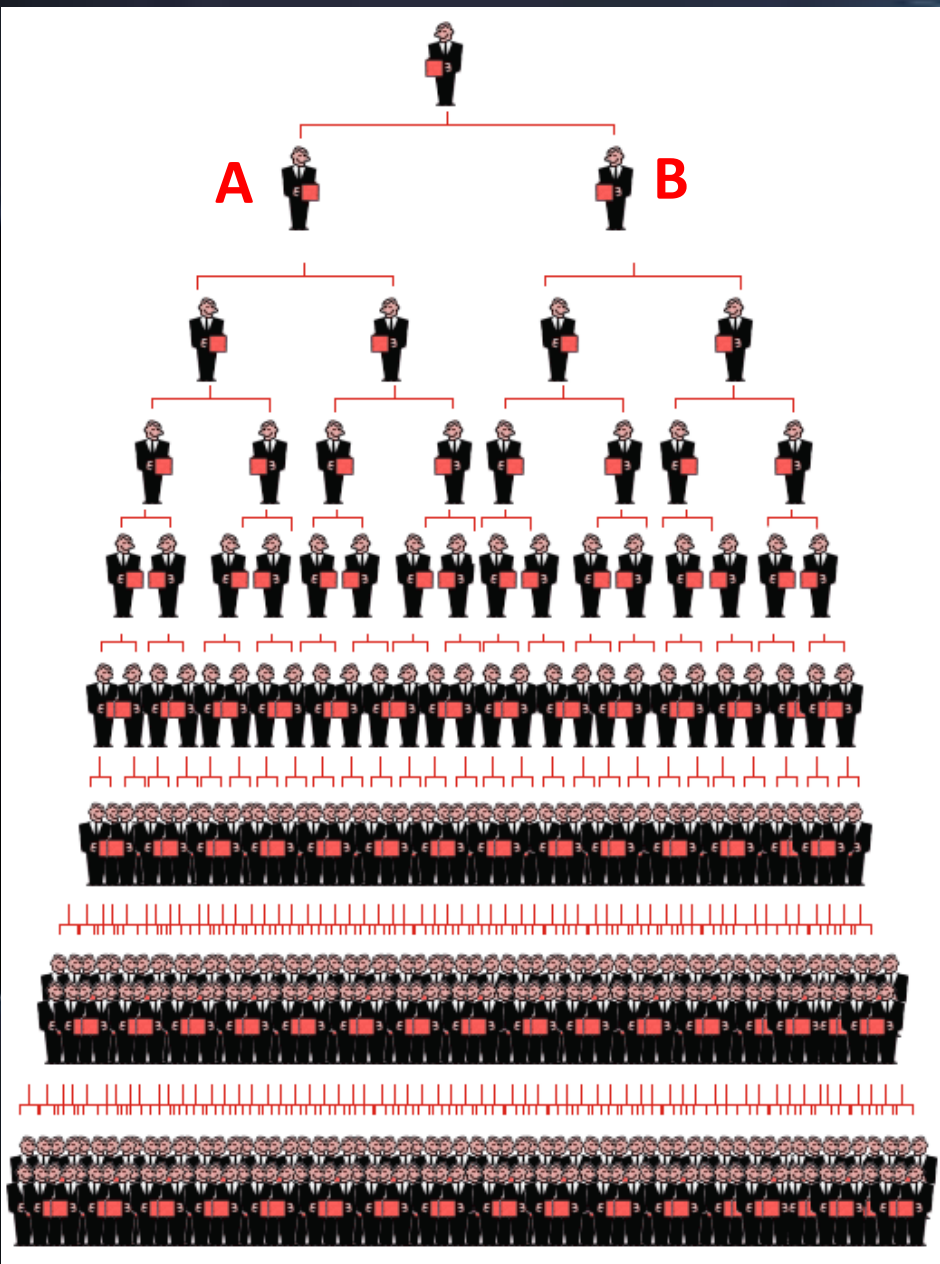


PB \$240

PB \$240 X 3 = \$720

Max Daily Pairing \$3,750

Max per Month \$112,500



DIAMOND (\$3300)

DIRECT SPONSOR (**A+B**) \$200 x 2 = \$ 400

LEVEL PAIRING \$ 800

PRODUCT POINTS \$934 x 2 = \$1,868

1st LEVEL total returns \$3,068

93 %

L2 \$ 800

L3 \$ 800

L4 \$ 800 + \$ 1,680 = \$ 2,480.00

L5 \$ 800 + \$ 3,600 = \$ 4,400.00

L6 \$ 800 + \$ 7,440 = \$ 8,240.00

L7 \$ 800 + \$ 15,120 = \$ 15,920.00

L8 \$ 800 + \$ 30,480 = \$ 31,280.00

L9 \$ 800 + \$ 61,200 = \$ 62,000.00

L10 \$ 800 + \$ 122,160 = \$ 122,960.00

Grand Total of 10 Levels

\$ 251,948.00

UNILEVEL BONUS 60%

	personal	L1	L2	L3	L4	L5	L6	L7	L8	L9	L10	L11	L12	L13	L14	L15	L16	L17	L18	L19	L20
Silver	10%	5%	5%	5%	4%	4%	4%	3%	3%	3%	2%										
Gold	10%	5%	5%	5%	4%	4%	4%	3%	3%	3%	2%	2%	2%	1%	1%	1%					
Diamond	10%	5%	5%	5%	4%	4%	4%	3%	3%	3%	2%	2%	2%	1%	1%	1%	1%	1%	1%	1%	1%

**Monthly personal maintenance \$30 (21PV)

Unilevel Bonus

1 st level	2	x 21	x 5%	=	\$ 2.10
2 nd level	4	x 21	x 5%	=	\$ 4.20
3 rd level	8	x 21	x 5%	=	\$ 8.40
4 th level	16	x 21	x 4%	=	\$ 13.44
5 th level	32	x 21	x 4%	=	\$ 26.88
6 th level	64	x 21	x 4%	=	\$ 53.76
7 th level	128	x 21	x 3%	=	\$ 80.64
8 th level	256	x 21	x 3%	=	\$ 161.28
9 th level	512	x 21	x 3%	=	\$ 322.56
10th level	1024	x 21	x 2%	=	\$ 430.08

Silver



Total of 10 levels : \$ 1,103.00

Unilevel Bonus

Gold

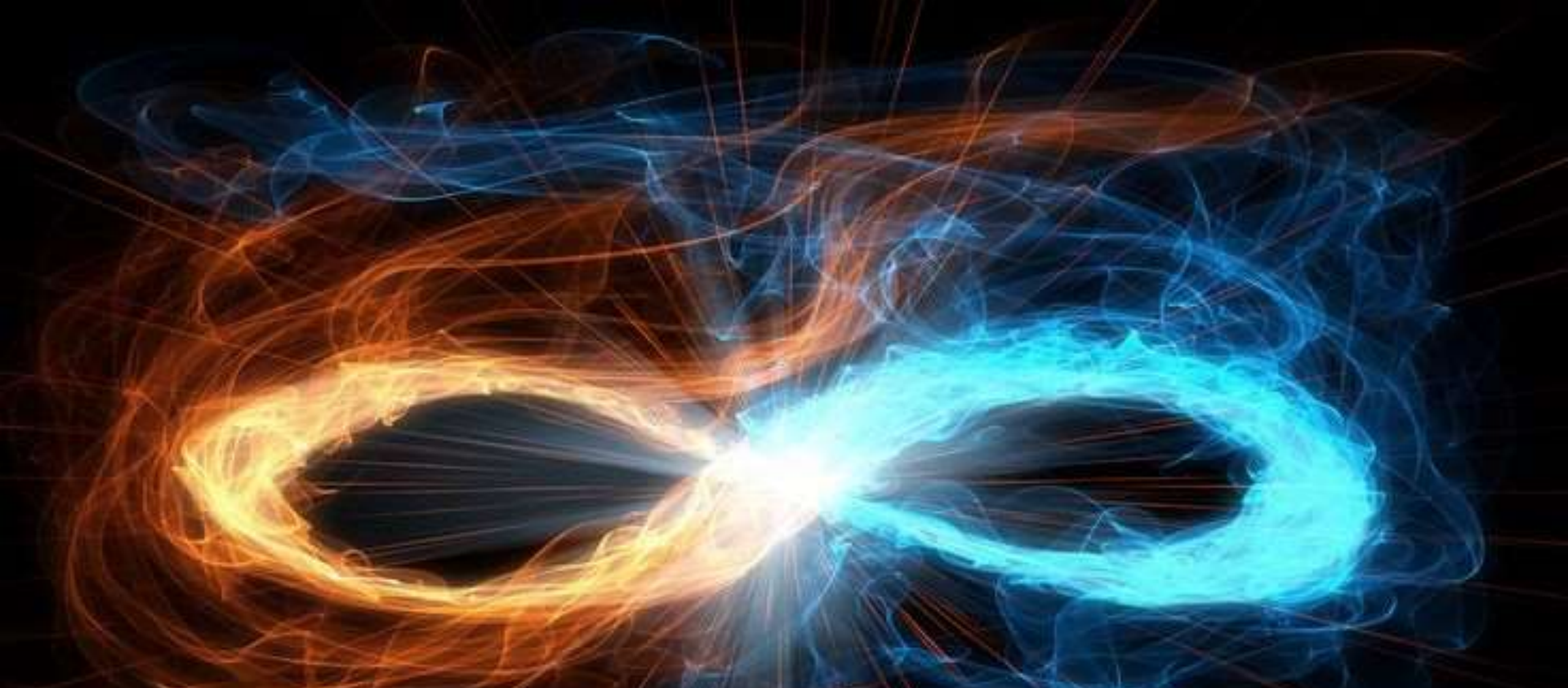


11 th level	2048	x 21	x 2%	= \$860.16
12 th level	4096	x 21	x 2%	= \$1,720.32
13 th level	8192	x 21	x 1%	= \$1,720.32
14 th level	16384	x 21	x 1%	= \$3,440.64
15 th level	32768	x 21	x 1%	= \$6,881.28
16 th level	65536	x 21	x 1%	= \$13,762.56
17 th level	131072	x 21	x 1%	= \$27,525.12
18 th level	262144	x 21	x 1%	= \$55,050.24
19 th level	524288	x 21	x 1%	= \$110,100.48
20 th level	1048576	x 21	x 1%	= \$220,200.96

Diamond



Total of 20 levels: \$ 442,365.00



Let Us Create Infinity Together

The background features a deep blue color with several flowing, wavy golden ribbons that create a sense of movement and elegance. The ribbons are layered, with some appearing in the foreground and others receding into the background.

Thank You

See you again